



FAO: Business / News Editor
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For Immediate Release

Accounting Innovation Launch in South Africa

Andrew Webster Limited, a UK based tax, legal and accounting firm in conjunction with Kusasa Management Holdings (Pty) Ltd are launching WebsterAccounts - an innovative online accounting package at the Johannesburg Country Club, Woodsmead on the 17th of March 2005. Managing Director, Andrew Webster will be visiting South Africa for the launch.

The software is aimed at the small and medium enterprise market where regular and accurate management accounting is often the difference between success and failure and seldom maintained, WebsterAccounts Online is a commercially accessible Internet accounting system that has applications beyond what a traditional accounting system provides.

Craig Field, director and CEO of Kusasa maintains 'We believe that the concept of Internet accounting will start a new generation of accounting systems that are safe, data recovery will become academic, updated at any time by those who are given access, networks will no longer be needed such as LAN or WAN to manage accounting information and skills can be shared giving business owners access to a wide range of professionals'.

Where WebsterAccounts really scores over traditional systems is with its 24/7 real time global accessibility via a web browser and the ability to update this information with a few clicks. This allows you to use the system from the workplace, from your hotel, on a business trip abroad and from home. All this is available to you in a safe and secure online environment with the reassurance of local and International support

The product is the innovation of Andrew Webster Ltd, a tax legal & accounting firm, in Cambridge, the United Kingdom. The online accounting service has been available in the UK Since October 2003 and has now been has been tailored for the South African market by the firm with valuable input from Kusasa who are the exclusive distributors for the product and form the support backbone in South Africa.

Andrew Webster, Managing Director and founder of WebsterAccounts states "We were delighted to have the opportunity to work with a South African firm and to deliver them a version of the software for South African businesses. A key benefit for the UK firm is that we will now be able to build a network of accountants in South Africa who can do work for UK clients. We hope that this will allow us to offer a more cost effective accountancy service to our clients to complement the high quality advice our UK team can deliver".

The product is expected to trade at around R400.00 per month excluding VAT, which makes it a more than affordable product for all accounting users and providers.

Notes For Editor:

Andrew Webster Limited is a tax, legal and accounting firm that acts for businesses, companies & individuals providing all the skills they need in a friendly, informal way. Led by an ex-Tax Inspector, the firm provides a variety of services in the fields of Tax, Accountancy, Legal and general Bookkeeping. Specialist advisors to knowledge based business & Individuals; we offer advice to overseas clients through our International Advisory Services.

During his visit to Johannesburg Andrew will be meeting accountants and businesses interested in working with the UK.

For any further information please contact

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KUSASA Management Holdings (PTY) Limited is a specialized business advisory company dedicated to small, medium and owner managed businesses. Along side the team at KUSASA there is a network of associates throughout Southern Africa, UK, Australia & the US, which makes this unique brand of top business knowledge and lateral thinking, available via the Kusasa Business Partner Online platform

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Photos Attached:

Andrew Webster

Managing Director & Founder – Andrew Webster Ltd & WebsterAccounts

Craig Field

Managing Director & CEO - Kusasa Management Holdings (PTY) Limited